



SHE IS RISING

SPONSORSHIP OPPORTUNITIES

A HARVEST-INSPIRED BENEFIT FOR
GIRLS AND YOUNG WOMEN

THURSDAY, OCTOBER 1, 2026

ROGER SHERMAN INN
OENOKE RIDGE, NEW CANAAN, CT





Dear Friends,

This year, I invite you to consider becoming a sponsor of LiveGirl's signature fundraising event, **She Is Rising**, on October 1.

For the past 12 years, LiveGirl has been preparing the next generation of diverse, brave female leaders by providing the skills, mentorship, and opportunities they need to thrive and make a positive impact on the world. Since 2014, we have served nearly 25,000 girls and young women ages 10 to 24, all free of charge.

With your sponsorship investment, we can reach even more girls with the leadership training, mentorship, and career-readiness experiences that help them build confidence, resilience, and possibility. This year's event will also include an exciting announcement about what is next for LiveGirl.

Sponsoring She Is Rising is a visible way for your organization to show its commitment to girls, young women, and gender parity while helping the next generation of women leaders rise.

Thank you for your confidence in our mission, your generosity, and your partnership. You are at the heart of LiveGirl's success.

Sheri West

Founder, CEO, and Chairperson





BUILDING CONFIDENT LEADERS.

LEADERSHIP | MENTORSHIP | CAREER READINESS | ADVOCACY

OUR MISSION

Founded in 2014, LiveGirl is a Connecticut-based nonprofit organization that builds confident, inclusive leaders.

Our mission is to prepare the next generation of diverse, brave female leaders with the skills, mentors, and access so that ALL girls may thrive and make a positive impact on the world.

We serve girls ages 10–24 free of charge.

For over a decade, LiveGirl has helped girls build the leadership skills, mentorship networks, and belief in themselves needed to pursue opportunities with confidence.

OUR IMPACT



WE EMPOWER

Girls to believe in their potential.



WE CONNECT

Girls with mentors and real-world opportunities.



WE PREPARE

Girls for college, careers, and leadership.



WE INSPIRE

Girls to lead—in school, work, and life.



Our Why

When girls lack confidence, the world misses out. **When girls lead, everyone wins.**

THE STATE OF GIRLS' CONFIDENCE

*Girls Index Research Brief, CDC



46% don't believe they're smart enough for their dream career



57% of teen girls report persistent feelings of sadness or hopelessness



1 in 3 avoid leadership positions ~ they don't want to be considered bossy



“

I used to think leadership wasn't for someone like me. Now I know **my voice matters** and I can make a difference.

— LIVEGIRL PARTICIPANT

THE STATE OF WOMEN IN THE WORKPLACE

*McKinsey's "Women in the Workplace" Report



The “broken rung” starts with the first promotion—only **81** women are promoted to manager for every 100 men



Glass ceiling: **10%** of S&P 500 CEOs are women, only 2 are Black women



Underrepresentation: Women make up **28%** of Congress



When women lead, teams are more innovative, companies perform better, and communities thrive.



These gaps don't close on their own.

That's why LiveGirl exists.

We build confidence, develop leaders, and open doors so every girl can step into their future, and change it.

Impact That Lasts

Every girl we serve today becomes a leader,
role model, and changemaker tomorrow.
Thank you for being part of this journey.



2,700+
girls served in **2025**



74%
girls/women of color

LiveGirl opened doors and
boosted my career confidence. I
am forever grateful.

– Chioma Nsude,
SHE WORKS Graduate



25,000+
girls served since **2014**

IN 2025, WE PROVIDED:



10,500
Mentoring
& Training
Hours



50
SHE WORKS
Internships



35
Confidence
Clubs



**Behind every number is a
girl with potential.**

Together, we're building a future where every girl has the confidence to lead.



Why Sponsor **LiveGirl**?

SPONSORSHIP HIGHLIGHTS

Digital Spotlight

Dedicated sponsor feature on our website
and/or social media platforms

Employee Engagement

Opportunities for corporate teams to lead skill-
building sessions

Networking & Visibility

Invitations to exclusive events, and yearlong
collaboration on smaller community projects

Impact-Focused Marketing

Post-event co-branded success stories with stats,
quotes, and images—perfect for internal
newsletters or CSR reports





SHE IS RISING

Changemaker Presenting Sponsor
\$25,000

BENEFITS

One premium event table + 10 VIP tickets

Full-page *Moffly Media* ad + regional media promotion

Recognition in event program, on stage, in press release and publicity photos, and addition recognition during Day of The Girl and The Women's Day Celebration

Complimentary Day Webinar with Founder & Author Sheri West and Advisor & Bestselling Author Fran Hauser

Prominent logo placement on promotional materials, LiveGirl website, and event web page

Your Impact

She Is Rising is LiveGirl's signature annual fundraising event, celebrating and amplifying the voices of young female leaders. Your sponsorship funds our leadership development, mentorship, and confidence-building programs that prepare girls to lead, thrive, and rise.

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SHE IS RISING



Sponsorship Levels

Girl Champion | \$10,000

- Eight VIP event tickets
- Prominent logo placement on all promotional materials, LiveGirl website, and event web page
- Featured spotlight in full-page *Mofly Media* ad
- Recognition in event program and on stage
- Inclusion in press release and publicity photos
- Dedicated social media features (pre and post event)
- Recognition in LiveGirl's annual report

Girl Advocate | \$5,000

- Six VIP event tickets
- Sponsor logo included on promotional materials, LiveGirl website, and event web page
- Sponsor logo featured in full-page *Mofly Media* ad
- Logo placement in event program and on sponsor event signage
- Inclusion in press release and group publicity photos
- Group social media features (pre and post event)
- Recognition in LiveGirl's annual report

Girl Hero | \$2,500

- Four VIP event tickets
- Sponsor logo included on event web page
- Inclusion in full-page *Mofly Media* ad
- Logo placement on sponsor event signage
- Inclusion in press release and group publicity photos
- Group sponsor social media mentions (pre and post event)
- Recognition in LiveGirl's annual report

Girl Mentor | \$1,000

- Two VIP event tickets
- Sponsor logo included on event web page
- Logo placement on sponsor event signage
- Inclusion in press release and group publicity photos
- Group sponsor social media mentions (pre and post event)
- Recognition in LiveGirl's annual report

Sponsorship provides a unique and highly visible demonstration of your commitment to women & girls in your community.

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FOR MORE INFORMATION:
MARYLOUISE@GOLIVEGIRL.ORG | 203.918.9899





SHE IS RISING



Small Business Sponsorships

Are you a small business looking for a way to give back and promote your company on a smaller scale? This year, we invite you to get involved with one of our small business sponsorship packages.

Make an impact with a tax-deductible donation while sharing your business with our local community.

Gold: Small Business Sponsor | \$750

- Sponsor logo included on event web page
- Logo on event signage
- Small business spotlight in newsletter and social media
- Group sponsor social media posts (pre and post event)
- Highlight in press release

Silver: Small Business Sponsor | \$500

- Sponsor logo included on event web page
- Logo on event signage
- Small business spotlight in newsletter and social media
- Group sponsor social media posts (pre and post event)

Bronze: Small Business Sponsor | \$250

- Sponsor logo included on event web page
- Logo on event signage
- Small business spotlight in newsletter and social media
- Group sponsor social media posts (pre and post)

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SHE IS RISING

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